

*A Celebration of the Americas*  
**Carnaval Latino**



*Viva Nueva Orleáans!*

**Vendor  
Package**

# Carnaval Latino 2016

**Carnaval Latino 2016** will open with the Desfile of the Americas on Saturday, October 15<sup>th</sup> from 2:00 pm until 1:00 am, featuring the best in Latin music, art, food and drink. Carnaval Latino will be held at the Sugarmill located at 1021 Convention Center Boulevard.

Due to the success of the past years, **Carnaval Latino** is expanding opportunities for businesses and organizations to promote or sell their services or products. With the quality of visiting artists, unprecedented increase in media exposure, and enhanced awareness of the event, we are anticipating record attendance for 2016!

Enclosed please find information detailing **Carnaval Latino**'s various participation options in this year's **Carnaval Latino** along with the Vendor's Application.

## I. Vendor's Application:

The **Vendor's Application** details the individual terms of your participation in **Carnaval Latino** and the **Participation Summary** explains the Standard Participation options available.

**The Participation Summary and The Vendor Application** must be filled out, both must be signed in the spaces provided and sent to the address provided along with your initial non-refundable deposit of fifty (50%) percent of the booth price on or before September 28<sup>th</sup>, 2016. Sending in your application with the deposit as soon as possible is best advised, once the limit is reached, we may not be able to accommodate all applicants. The balance of the booth price is due before noon on October 7, 2016.

## II. El Mercado:

**Carnaval Latino** is offering sales/promotion tables within our "Él Mercado" (The Market). Tables will be available for crafts, clothing, services, and any other non-food product. **El Mercado** will feature a covered area.

## III. Las Cantinas:

Easy to read menus, in Spanish and English describing what each food item to be sold and the cost is strongly suggested. Also, photographs of each dish provided, has proven to be very helpful in the past.

#### IV. Space Rental:

##### Costs:

Food Sales	\$ 250.00	Truck
Product & Service	\$ 100.00	Table
Arts & Crafts	\$ 100.00	Table
Non-Profit/Info.	\$ 80.00	Table

#### V. Rules & Regulations:

1. No beverages of any kind may be sold on the **Carnaval Latino** premises, except through the official beverages sales group.
2. While **Carnaval Latino** will provide general security for the event, each vendor is solely responsible for safe guarding booth proceeds.
3. Only food and merchandise vendors may accept cash for sales during **Carnaval Latino**.
4. Each vendor is responsible for bringing their own extinguisher.

#### VI. Permits:

It is the vendor's responsibility to acquire all needed city and state permits for on-site activation. Carnaval Latino will do its best to aid in the process. For more information email Ivelis de Leon at [info@carnavalatinola.com](mailto:info@carnavalatinola.com).

#### VII. Carnaval Latino Social Media:

As soon as we receive your full payment, your business will be listed in the corresponding section of our website [carnavalatinola.com](http://carnavalatinola.com) and Facebook page, giving you added exposure.

#### VIII. Special Needs:

If your business has special needs, please contact **Carnaval Latino** in advance to discuss those needs. All equipment and/or appliances requiring set-up must be in place and operational prior to the opening of the event, and remain operational for the full duration, Saturday from 2:00 pm until midnight.

Please do not hesitate to contact Ivelis de Leon, head of our committee, by telephone at (504) 528-8560, by mail at 228 St. Charles Avenue Suite 1227, New Orleans, LA 70130, by fax at (504) 581-2073, or via email at [info@carnavalatinola.com](mailto:info@carnavalatinola.com), should you have any questions regarding the application.

**We are looking forward to another great **Carnaval Latino in 2016!!!****

**Carnaval Latino 2016**

For the Committee

Coordinators for Vendors Application for  
Space Rental

Miriam Pellerano

Cell: 452-6434

Email: [info@carnavalatinola.com](mailto:info@carnavalatinola.com)

Ingrid Rodriguez

Cell: (504)382-8368

Email: [ingridmaul@hotmail.com](mailto:ingridmaul@hotmail.com)

Ivelis de Leon

Cell: (504) 229-1790

Office: (504) 528-8560

Email: [info@carnavalatinola.com](mailto:info@carnavalatinola.com)

## VENDORS APPLICATION FOR SPACE RENTAL

Name of Organization or Business: \_\_\_\_\_

Name of Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Type of space desired (check type):**

\_\_\_ Food Vendor Truck

\_\_\_ Table

**Purpose (check type):**

\_\_\_ Food sale

\_\_\_ Arts & Crafts

\_\_\_ Commercial Demonstration/Exhibitions

\_\_\_ Non-sales, Distribution/Sampling/Coupons

\_\_\_ Information, non-profit corporation

\_\_\_ Other \_\_\_\_\_

Describe product or service: \_\_\_\_\_

**Costs:**

Food Sales	\$ 250.00	<b>Truck</b>
Product & Service	\$ 100.00	<b>Table</b>
Arts & Crafts	\$ 100.00	<b>Table</b>
Non-Profit/Info.	\$ 80.00	<b>Table</b>

**Release and Indemnity Agreement:**

\_\_\_\_\_ (Vendor) hereby agrees that he/she is an independent vendor and will not be an employee or agent of **Carnaval Latino, LLC** and Hispanic-American Musicians and Artists' Cultural Association, Inc. (H.A.M.A.C.A.) during the performance of this agreement.

**Carnaval Latino, LLC** and the Hispanic-American Musicians and Artists' Cultural Association, Inc. (H.A.M.A.C.A.) and their agents and assigns assume no responsibility or liability for injury or damage, or liability to persons or property sustained by reason of presence of vendor at the **Carnaval Latino** festival or any portion thereof in October, 2016.

No beverages of any kind may be sold on the Festival premises (violators will be asked to close down).

Authorized Vendor Signature

Date

\_\_\_\_\_

\_\_\_\_\_